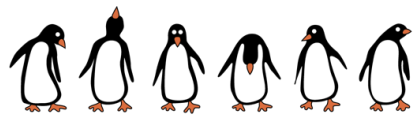


FALKLAND ISLANDS TOURIST BOARD



Falkland Islands

TOURIST BOARD

FOR PUBLIC DISTRIBUTION

Held at 9am on 24th June 2021
Jetty Visitor Centre

These minutes are draft until confirmed at the next meeting of the Falkland Islands Tourist Board

| | | | |
|----------|------------------------------|------|---|
| Present: | Sally Ellis | SE | Chair |
| | Alex Olmedo | AO | Vice Chair |
| | The Honourable Stacy Bragger | SB | MLA |
| | Andrew Gaule | DPED | Director of Policy and Economic Development |
| | Stephanie Middleton | SM | Executive Director, FITB |
| | Karen Lee | KL | Financial Controller, FITB |
| | Carli Sudder | CS | Director |

In Attendance: Carl Stroud (Chair of FITA) CSFITA

Minutes: Rachael Crowie RC

Public and Press 2 Members of the press

| Item | PART I | Action |
|----------|---|--------|
| 1 | <u>Apologies for absence</u> | |
| 1.1 | Apologies were given for Morgan Goss, Tim Miller, and Andrea Barlow. | |
| 2 | <u>Declaration of interest</u> | |
| 2.1 | There were no declarations of interest. | |
| 3 | <u>Confirmation of the minutes of the meeting held on the 12th April 2021</u> | |
| 3.1 | The minutes were confirmed as a true and accurate record. | |

4 Matters arising from the minutes of the meeting held on 12th April 2021

Action

4.1 New large sign as an attraction – (4.1 in previous minutes)

SM informed the Board that FITB did not receive any tenders from the recent advertisement. SM has met with two local designers who are considering our concept and await their design offering.

4.2 Public Jetty pontoons– (4.4 in previous minutes)

DPED updated the Board that work is still ongoing with looking at costings and design, to look at the concerns of the current area/facility. SE and SM confirmed that FITB are still able to assist with funding the feasibility study. CS expressed her concerns if the landing site was looked at being moved as the current location is the preferred site by cruise vessels and logistically.

4.3 Penguin Trademark – (4.7 in previous minutes)

SM updated the Board that Penguin Publishing have asked for a two-month window for consideration.

4.4 Borders reopening– (5.4 in previous minutes)

DPED updated the Board that the FIG is continuing to review the COVID restrictions. CS advised that they have received some cruise cancellations since the last FIG announcement with regards to the cruise industry and requested for more frequent reviews. DPED confirmed FIG have been work closely with IAATO. SM asked SB if there could be a review of the number of sea days. SB confirmed all areas are continually being reviewed. DPED advised that all movements for review are driven by public health considerations. CSFITA asked CS what policy the cruise industry has put in place with regards to vaccinations. CS confirmed that most of the cruise industry they have spoken with, will have fully vaccinated passengers.

4.5 School competition – (8.2 in previous minutes)

RC updated the Board that the school competition has moved from term 3 of 2020/21 to term 1 2021/22 as requested by FICS.

5. Executive Director Update

5.1 SM went through the paper updating the Board on various Small Projects. SM informed the Board that she has received positive feedback on the new positioning of the 'Welcome to the Falkland Islands' sign with the town centre backdrop.

5.2 SE asked DPED on the status of the work on the Camp Pembroke Lighthouse. DPED advised that PWD are looking at refining the cost for the restoration work of the lighthouse. Also looking at other exterior enhancements around the area to improve the visitor experience.

- 5.3 DPED asked SM if she would be able to supply her with some summary figures from her industry meetings with regards to negative feedback on the FIG loans during COVID, which she agreed. **Action**

6. Management Accounts

- 6.1 KL went through her paper with the Board and there were no additional actions to note.

7. Marketing Update

- 7.1 RC went through her paper with the Board and there were no additional actions to note.

Any Other Business

SM would like to thank CS for her time on the Board as the Chair of FITA.

PART 2

Exclusion of the Press and Public the Committee resolved to exclude the press and public on the grounds that the next items of business to be considered were exempt within the terms of paragraph 10 of Schedule 3 of the Committees (Public Access) Ordinance 2012 relating to information about relevant contracts and negotiations.

Members of the press and public left the meeting

8. Confirmation of the minutes of the meeting held on the 12th April 2021

- 8.1 The minutes were confirmed as a true and accurate record.

9. Matters arising from the minutes of the meeting held on the 12th April 2021

9.1 Statistics Contract – (11.4 in previous minutes)

SM informed the Board that the advert is currently in the Penguin News and closes on 30th June 2021.

9.2 2021/2022 Budget – (11.6 in previous minutes)

SM informed the Board that with the TRIP scheme now finished, FITB have utilised our casual employee who carries out the departure surveys, to cover the Jetty Visitor Centre on Saturdays until the LATAM flights restart.

